



DAVID BERRY, M.Ed., PCC SENIOR CONSULTANT

David Berry is a Senior Consultant with Baron, Center, Inc. and works as an expert trainer, professional speaker and management and executive coach. Mr. Berry brings years of organizational leadership experience and expertise to each of his clients, and inspires and challenges leaders with whom he works to make the modern workplace more fully human.

Mr. Berry's impressive experience includes establishing and leading the Learning Center at TaylorMade Golf Company, a leading manufacturer of golf equipment, apparel and footwear. As Vice President for Leadership and Learning, Mr. Berry collaborated directly with the CEO and executive team to create a learning environment that directly influenced the company's positive growth and profitability. In this capacity, he worked with the organization's highest leaders to inspire and support new conversations about innovation, growth and change. At TaylorMade, Mr. Berry and his Learning Center colleagues worked together to create and sustain a "coaching culture." This approach has significantly influenced both his direction and his methodology as a professional coach and consultant to a variety of organizations. As an executive and leadership coach Mr. Berry is "whole person" focused, recognizing that the realities of meaningful change are not exclusive to the professional environment. He is a champion for his client's highest aspirations, believing that results and self-awareness go hand-in-hand. Mr. Berry has coached senior executives through professional transitions, assisted them in the navigation of the organizational landscape, and in confronting the obstacles that prevent them from realizing their best possible impact on both peers and followers.

Mr. Berry has also been a featured speaker for numerous leadership events and conference gatherings. He is recognized as an effective and powerful communicator who consistently challenges and inspires his audience to move from the safety of the known to the edge of possibility. He is also a passionate advocate for the belief that all meaningful change starts from within; that leaders who aspire to real and lasting change must start with themselves. His personal conviction and conversational good humor capture the attention of his audiences while his insight and awareness challenge them to have new conversations about both personal and organizational renewal. Seminar participants have described him as being "informative and inspiring", "relevant and revolutionary" and "self-effacing and powerful."

Mr. Berry's professional contributions have been featured in the *Training Magazine* article, "Crafting a Coaching Culture" and he is a past contributor to the *International Journal of Coaching in Organizations*. He is the creator and author of the blog, *Leading Change*, a chronicle of his experiences in learning and leading. Mr. Berry is a certified professional coach through the Hudson Institute of Coaching and is credentialed by the International Coach Federation at the PCC level. Mr. Berry was educated at Loyola Marymount University where he earned both his undergraduate and graduate degrees.